

2015 INCOME DISCLOSURE STATEMENT

Title	Income			Average % of Paid Consultants	Average % of Active Consultants
	Low	Average	High		
C	\$240	\$790	\$6,807	41.4%	24.2%
EC	\$240	\$3,062	\$28,290	37.4%	21.8%
Level I EC	\$240	\$4,625	\$24,318	10.1%	5.9%
Level II EC	\$554	\$8,009	\$37,846	6.3%	3.7%
Level III EC	\$2,427	\$14,673	\$91,083	1.8%	1.0%
Level IV EC	\$4,879	\$22,606	\$229,152	0.6%	0.3%
Level V EC	\$3,951	\$64,394	\$1,226,866	2.3%	1.4%
RFX EC	\$95,087	\$661,474	\$2,170,285*	0.1%	0.1%

*Represents the annualized average of the top 5 earning RFX Consultants for the reporting period.

Rodan & Fields, LLC (“R+F”) markets its products through a network of Independent Consultants. The income statistics shown above include Commissions, Generational Overrides and Retail Profit earned by R+F Independent Consultants pursuant to the R+F Compensation Plan. These statistics do not account for expenses that may be incurred by participants, and they do not include bonuses or incentives, such as car payments or expense-paid trips, that may be earned by participants. The average annual income was calculated by adding the average monthly incomes from January 1 through December 31, 2015 (“2015”) for the above Titles. For purposes of this disclosure, “Paid Consultant” is a Consultant who received payment in at least one month for sales that occurred during 2015, and an “Active Consultant” is a Consultant who sold or purchased any Products or who received payment in at least one month for sales that occurred during 2015. The average annualized income for R+F Independent Consultants who qualified for payment for sales that occurred during 2015 was \$5,444. The average annualized income for all Active Consultants for sales that occurred during 2015 was \$3,182.

The income shown above is not necessarily representative of the income, if any, that an R+F Independent Consultant can or will earn through his or her participation in the R+F Compensation Plan. These figures should not be considered as guarantees or projections of your income. Success results only from sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.

Rodan + Fields launched its direct selling business in March 2008.